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JIM GOOCH NAMED EXECUTIVE DIRECTOR AT CONNECTICUT FARMLAND TRUST

Hartford, Connecticut September 13, 2011 – A new voice will be fighting to preserve Connecticut’s farmland. The Connecticut Farmland Trust (CFT) has named Jim Gooch as its new Executive Director. Gooch comes to CFT from the Portland, Maine, office of The Trust for Public Land where as Program Director he was instrumental in funding new conservation projects and building diverse partnerships.

“We are looking forward to working with Jim as he helps move the Trust to its next level,” says Nick Moore, President of the Board of Directors. A Connecticut native, Gooch holds a degree from Yale Law School and now lives in Meriden.

As Executive Director Gooch will be the senior manager responsible for the Trust’s operations and relations with partner organizations, as well as donor cultivation and fundraising.

“Protecting the land that produces the food we eat has never been more important,” said Gooch. “CFT has been leading the way in Connecticut and I’m very proud to join them.”

Founded in 2002, the Connecticut Farmland Trust is the only private statewide conservation organization that protects Connecticut’s working lands. To date it holds easements on 28 properties across the state. To learn more about the Trust visit www.ctfarmland.org

About the Connecticut Farmland Trust

Founded in 2002, The Connecticut Farmland Trust (CFT) is the only private statewide conservation organization that protects Connecticut's working lands. The non-profit organization protects farmland through the acquisition of farm property and easements. To date CFT holds easements on 28 properties across the state, protecting nearly 1,800 acres. The group works with farmers, landowners, land trusts, town officials and state agencies to protect agricultural land and has become the state's leading resource on farmland conservation.

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